



For Immediate Release

Prudential Rocky Mountain REALTORS® Chooses GURU Software

Reston, VA – February 27, 2006-- GURU NETWORKS, Inc, (GURUnet) today announced that Prudential Rocky Mountain REALTORS®, a Prudential Franchisor in Colorado, has chosen its g4Enterprise software to run its newly formed company. Steve Engelking, CEO of the company, which was formed by the merger of several existing brokerages, said, "As we started our new business, we talked to other Prudential users of GURUnet's software and decided it was the best choice for us to gain the most efficient use of technology. We wanted a complete solution to provide our customers with a high quality experience while saving us dollars."

The GURUnet g4Enterprise solution includes a central database, located in a secure CoLocation facility to provide a repository for all data and documents involved in the transactions. Leads are entered automatically into the system and tracked to completion of the transaction, including the disbursement to the agents and all reporting to the Prudential Franchise necessary. Complete reporting of the sources of business and other financials is provided. After completion of a closing, the disbursement data is automatically deposited into the broker's accounting system, avoiding duplicate data entry. An interface to the local MLSs pulls all information into the database for use in transactions and on the website. The website is dynamically populated from this database, including webpages for all agents and offices. E-mail provided is IMAP, allowing the users to log on from anywhere and see their mail inbox and email folders, stored on the central server. This integrated solution provides all of the services needed to manage a brokerage, including personnel, contact management, and agent tools with comprehensive transaction and document management.

GURUnet is a Prudential Approved Supplier of technology services and will be in attendance at the Prudential Convention in San Antonio, TX from 3/19 to 3/22/06.

To find out how the fourth generation of **GURUnet** solutions can help your brokerage increase productivity, reduce risk, and improve your customer's experience, contact GURUnet at 1-888-GURUnet (487-8638), or go to the website: <http://www.gurunet.net>.

###

About GURU NETWORKS, Inc.:

GURU NETWORKS, Inc provides web-based software and services to the residential real estate industry. Its products range from an on-line transaction management system easily used by an agent or team to comprehensive business solutions for large multi-office brokers and franchise organizations. All are built upon the same code base to ensure a consistent look and feel. GURUnet can be reached at www.gurunet.net, by e-mailing info@gurunet.net, or by calling 1-888-GURUnet. To request a demo on any of its products, contact guru@gurunet.net.

Press Contact:

P. D. (Penny) Sullivan

Phone: 703.961.1405

FAX: 703.961.1410

E-mail: guru@gurunet.net